

University of Pretoria Yearbook 2016

Recreation and sport management 707 (MBK 707)

Qualification	Postgraduate
Faculty	Faculty of Humanities
Module credits	27.00
Programmes	BAHons Option: Sport and Recreation Management
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Double Medium
Academic organisation	Sport and Leisure Studies
Period of presentation	Semester 2

Module content

Aspects of visionary recreation management, entrepreneurship, human resource management and marketing are applied to the sport and recreation industry.

(1 hour contact time per week with work assignments for the following week.)

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